

Alyson W. Reed

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CAREER SUMMARY

- More than 30 years of professional experience working for non-profit organizations and state agencies, with over 25 years in executive, management and supervisory positions.
- A track record of increasing responsibility and internal promotions.
- A diverse range of skills and leadership in the areas of:
 - fundraising, proposal development, and grants management (over \$3 million);
 - strategic planning, operations, administration, governance, and compliance;
 - financial management, budget development and fiscal accountability;
 - communications, public speaking, publishing, and media relations;
 - public policy, legislation and government relations at the state and federal levels;
 - organizing large meetings, conferences and special events;
 - membership outreach, technical assistance, grassroots organizing and support;
 - initiatives focused on enhancing diversity, equity and inclusion;
 - topical expertise: higher education/research, health care and science policy, civil and human rights, civic engagement, and the status of women.
- Extensive writing and editorial experience, with more than 60 publications in print.

PROFESSIONAL POSITIONS

Freelance Consultant, Hyattsville, MD (10/22 – Present)

Provide guidance and expert solutions for nonprofit and association clients in the areas of strategic planning, fundraising, public policy, communications, advocacy and as interim executive/management staff.

- **Associate Consultant** affiliations with Interim Executive Solutions, [Maryland Nonprofits](#) and Interim Executive Network
- **Selected Client List:** National Communication Assn; National Alliance on Mental Illness; Neurocritical Care Society; SmithBucklin; ABC Parenting Institute; Society of Interventional Radiology; Healing Politics; Commercial Real Estate Women Network.

Linguistic Society of America, Washington, DC

Scholarly professional association with 3500 members, 4 staff and annual budget of ~\$1 million.

- **Executive Director and Consulting Advisor (7/08 – 09/2022)**
 - Diversified and enhanced revenue streams via new grants and partnerships, growth in membership, launch of planned giving and major donor program, and building annual conference participation.
 - Increased revenue enabling an expansion of the staff, the purchase of a larger office, the complete overhaul of the website, the launch of new publications, and priority policy victories.

National Postdoctoral Association, Washington, DC

Newly-launched professional association representing the interests of postdoctoral scholars and researchers in advancing their careers and the research enterprise in the USA, with 5000 members, 3 staff and an annual budget of ~\$1.2 million at conclusion of service.

- **Executive Director (9/03 – 6/08)**
 - Created and implemented a sustainable business plan to ensure the association's long-term viability, which included attracting a diverse mix of revenue sources from successful grants, cooperative agreements, the annual conference, membership dues, and publications.

- Built a solid foundation for organizational development, including incorporation, approval of charitable tax-exempt status (federal and local), negotiation for free office space and in-kind support, while collaborating on the generation of a strategic plan and other guidance materials.

Maryland Commission for Women, Annapolis, MD

State government agency commission appointed by the Governor to advance the status of women, with 4 staff and an annual budget of ~\$.75 million

- **Executive Director** (7/02 – 3/03)
Developed and published the first-ever comprehensive Annual Report on the State of Women in Maryland with comprehensive data and statistical indicators of socio-economic well-being.

National Committee on Pay Equity, Washington, DC

Coalition of 80 organizations focused on remediating wage disparities based on gender and race/ethnicity, with 3 staff and an annual budget of \$.50 million

- **Executive Director** (7/00 – 1/02)
Led first-ever strategic planning effort that resulted in a radical transformation of the organization.

American College of Nurse-Midwives, Washington, DC

Professional association representing clinicians, educators and the patients they serve, with 7000 members, a staff of 20 and an annual budget of ~\$4.5 million

- **Senior Policy Analyst** (1/00 – 7/00); **Policy Analyst** (1/97 - 12/99)
 - Ran successful advocacy campaigns for legislation and regulations favorable to the clinical practice of midwifery in all 50 states and developed numerous new member resources, including an advocacy training workshop, a newsletter, toolkits & handbooks.

National Kidney Foundation of the National Capital Area, Washington, DC

Local affiliate of voluntary health organization serving the needs of kidney patients and families, clinicians, allied professionals, educators, and researchers, with 10 staff and an annual budget of ~\$10 million.

- **Assistant Vice-President/Communications** (1/96 - 12/96)
- **Director of Programs** (1/94 - 12/95)
Enhanced available resources for patients and those at risk, including new workshops, exhibitions, performances, printed/online materials, and direct financial assistance.

League of Women Voters Education Fund, Washington, DC

Charitable arm of national membership association focused on civic engagement and a broad range of nonpartisan policy issues, with over 100K members, a staff of 75, and an annual budget of ~\$20 million.

- **Project Manager** (11/90 - 12/93); **Research/Special Assistant** (7/89 - 10/90)

WSKG-FM Public Radio, Binghamton, NY

Providing local news coverage for an NPR affiliate serving an 18-county listening area.

- **News Reporter** (5/87 - 8/88)

DEGREES

The George Washington University, M.A., Public Policy and Women's Studies
State University of New York at Binghamton, B.A., English, Phi Beta Kappa

DETAILED C.V. AND REFERENCES AVAILABLE UPON REQUEST